# **COMMUNICATION ON PROGRESS**

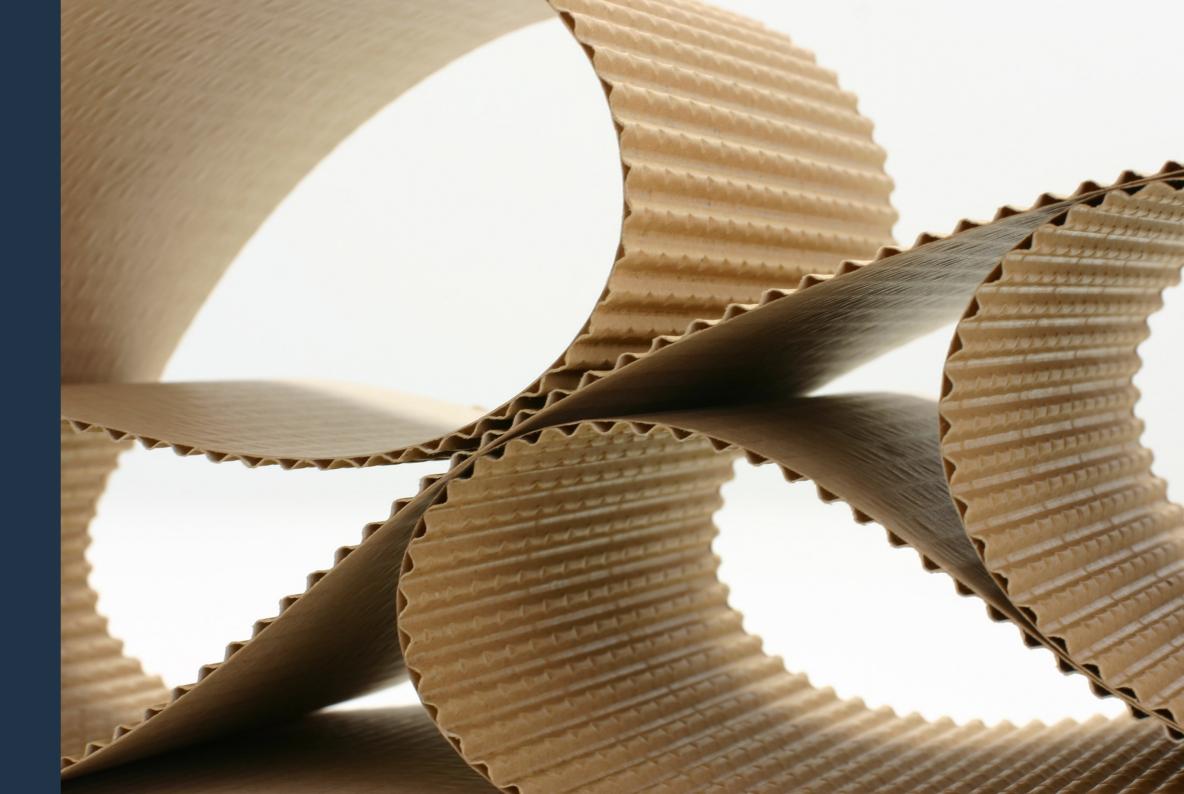




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# **01** STATEMENT FROM CEO

In BetaPack we feel a special obligation and necessity to act responsibly in relation to the environment, climate, product range, society, and employees. This is deeply embedded in the way we do business.

In 2021 we faced yet another challenging year with severe supply challenges, large increases in raw material prices and transportation costs. Despite this we have prioritized and manged to focus on continuing our work with responsibility and sustainability as a core part of our business model and development.

In this annual Communication on Progress (CoP) Report 2022, I am pleased to share our commitments, focused initiatives, and targets internally in the company and throughout our supply chain and achievements in relation to securing our continued support of the principles of UN Global Compact. The reporting period covers the calendar year 2021.

I would like to highlight the following achievements:

- Started to implement electric company cars
- Increased the internal use of Nordic Swan Ecolabelled products
- Launched a foil-based packaging with 30% recycled plastics together with Dansand

- Significantly increased the sales of FSC-certified article numbers
- All building solution systems can be included to 'Svanemærket byggeri' and 'DGNB byggeri'
- All tapes for building solution systems are certified according to Emicode EC1 PLUS
- Increased the number of suppliers that comply to our Supplier Code of Conduct

Due to the commitment of our employees, suppliers, customers, and partners we have achieved a lot of great things in the past year. Furthermore, we really experience that responsibility and sustainability are becoming important areas and critical for decision making for our customers and they demand solutions that support these areas.

I am pleased, to reconfirm our formal commitment and official statement of continued support to the ten principles of the UN Global Compact within the areas of Human Rights, Labour Rights, Environmental Protection and Anti-corruption as well as our work with the UN Sustainable Development Goals.

I hope you will enjoy reading this report. We have started our journey towards a more responsible and sustainable way of doing business – a journey that never ends.





This is our **Communication on Progress** in implementing the Ten Principles of the **United Nations Global Compact** and supporting broader UN goals.

We welcome feedback on its contents.

# **02** BETAPACK COMPANY PROFILE

BetaPack A/S is an independently owned Danish company located in Hørning close to Aarhus.

Established in 1997 BetaPacks primary focus is in offering innovative and customized solutions to customers within two specific business areas:

- Packaging solutions
  - Foil-based
  - Paper-based
- Building material solutions

Our packaging solutions are sold directly to B2B customers within industrial and food (FMCG) segments.

Our building material solutions are sold through builders merchant with a focus on the professional craftsmen.

Our close and long-standing collaborations with carefully selected manufacturers in Europe ensure that we can offer our customers an enormously flexible setup. This means that our customers get the solutions that are based on exactly their needs.

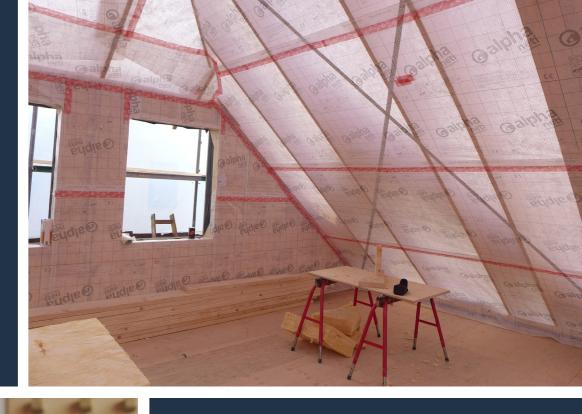
We are a socially conscious company with a focus on responsibility. Sustainability is a very central area for BetaPack, and we want to work actively for sustainable change and development. This we will do in close cooperation with our suppliers and customers.

Read more in the CoP about how we, within our two business areas, work purposefully with various initiatives and activities that support the UN's Sustainable Development Goal (SDG).

### PRODUCT PORTFOLIO BUILDING MATERIAL SOLUTIONS

We specialize in building material solutions that ensure a good indoor climate with a focus on:

- Airtightness
- Acoustic performance
- Ventilation
- Moisture and radon protection







### PRODUCT PORTFOLIO PACKAGING SOLUTIONS

We specialize in customer specific packaging solutions that both protect and promote products.

We produce packaging solutions for the industrial and FMCG segments.

Examples of foil based packaging:

- Laminates
- Doypacks
- Packaging films (VFFS, TFFS, HFFS)

Examples of paper-based packaging:

- Cardboard and carton boxes
- Displays
- Shelf-ready
- Transport

# 03

# **OUR VISION, MISSION AND VALUES**

### **VISION**

We want to create value for our customers with a focus on innovative and sustainable solutions, and thus be our customers' natural first choice.

We will challenge current solutions, and through our specialist knowledge and dialogue create the future.



We offer customized packaging solutions to the industry and materials for the building industry focusing on the Danish market.









### **DECENCY**

We show respect for each other and are a diverse workplace. We have an honest and open communication both internally and externally.



### **TRUST**

We build trust by keeping what we promise, and being honest and loyal in our relationships. We only work with what we are good at. We gain trust by clearly focusing on products and services that we have in-depth insight into, and clearly opting out of others.



### KNOWLEDGE

We strive to be up to date with the latest knowledge, have high professionalism and technical competence within all our subject areas.



### COOPERATION

Through commitment and good humour, we want to create the best framework for performing our tasks and achieving our goals. We help each other, are willing to change and always open to constructive criticism.

# 04 OUR BUSINESS

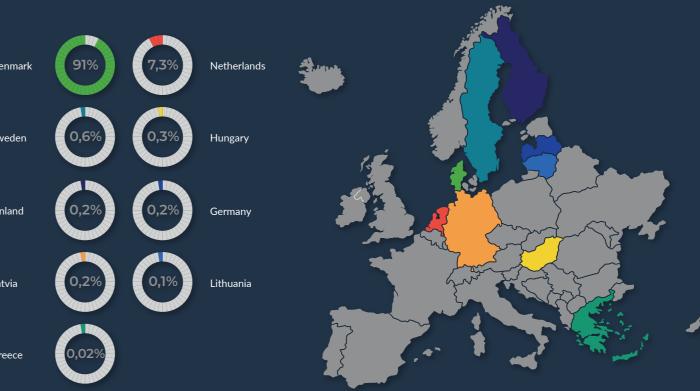
- We source and produce in 10 European countries
- Focus on local sourcing within EU and EFTA countries (according to our Sourcing Policy)
- 59 active suppliers located in the European region

# DISTRIBUTION OF PURCHASE VALUE

### • We sell to 9 European countries

- Primary focus on the Danish market
- 131 active customers located in the European region

### DISTRIBUTION OF SALES VALUE



# **05** VALUE CHAIN

### **OUR VALUE CHAIN FOR PACKAGING SOLUTIONS**



### OUR VALUE CHAIN FOR BUILDING MATERIAL SOLUTIONS



# **06** SUSTAINABILITY AT BETAPACK

BetaPack has chosen to work actively with the UN's Sustainable Development Goal (SDG). We have selected 3 primary SDGs, where with our knowledge, commitment and industry experience we can contribute most to a sustainable transition and development:

- SDG No. 12 Responsible consumption and production
- SDG No. 15 Life on land
- SDG No. 17 Partnerships for the goals

Several of the actions and initiatives BetaPack otherwise work with, and focus on- support several of the UN's Sustainable Development Goals. Among these, 4 Sustainable Development Goals in particular are affected, but are considered secondary for BetaPack:

- SDG No. 3 Health and well-being
- SDG No. 4 Quality Education
- SDG No. 8 Decent jobs and economic growth
- SDG No. 11 Sustainable cities and communities











# SUSTAINABILITY IN PACKAGING SOLUTIONS

Within packaging solutions, we work determined with the following longterm initiatives and activities that support the 3 primary Sustainable Development Goals. This is a firmly anchored part of the strategy for the individual business area, so the employees have it in focus, and work with it as a fixed part of everyday life:

### FOIL $^{12}$

- Focus on packaging solutions that minimizes food waste / increases shelf life
- Minimization of material consumption including downgauging
- Harmonization of material consumption so that recyclability is increased

### CARDBOARD 🔯 🛂 🥍

- Focus on sales of FSC®-certified packaging
- Minimization of material consumption including optimization of constructions and paper qualities
- Optimization of palletizing

### **ACHIEVEMENTS IN 2021**

- Launch of new packaging with 30% recycled plastics together with our customer Dansand
- Increased sales of FSC-certified article numbers by 43 % compared to 2020

### **OBJECTIVES FOR 2022**

- Obtain a recertification of FSC on company level for BetaPack A/S
- Increase the number of FSC-certified article numbers with 10% compared to 2021
- Launch two mono solutions for laminate packagings









### DANSAND CASE

For many years, Dansand and BetaPack have worked closely together and jointly created solutions for Dansand's foil bags for packaging e.g. dried quartz sand and stone dust.

All Dansands sacked goods are now packed in a foil that is 100% recyclable and made of 30% recycled plastics (PCR).

BetaPack and Dansand continue in their further collaboration to develop new improved packaging and are currently working with a foil produced from 50% recycled material.





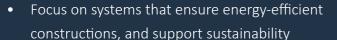


# SUSTAINABILITY **08** IN BUILDING MATERIAL SOLUTIONS

Within building material solutions, we work determined with the following longterm initiatives and activities that support the 2 primary Sustainable Development Goals. This is a firmly anchored part of the strategy for the individual business area, so the employees have it in focus, and work with it as a fixed part of everyday life:

### BUILDING MATERIALS 🖔 🖔





- Focus on ensuring adequate documentation of products for sustainable constructions
- Minimization of packaging consumption
- Harmonization of material consumption so that recyclability is increased

### **ACHIEVEMENTS IN 2021**

- All building solution systems can be included to "Svanemærket byggeri"
- All building solution systems can be included to "DGNB byggeri"
- All tapes are certified according to Emicode EC1 PLUS

### **OBJECTIVES FOR 2022**

- Obtain EPD-certification on two products
- Launch a cartridge made of 100% recycled plastics
- Only use FSC-certified boxes
- Adhesives and primer must be certified according to Emicode EC1 PLUS





# CORPORATE SOCIAL RESPONSIBILITY

BetaPack joined the UN Global Compact in June 2020. Right after the management team decided to start the process of making the first official CSR policy in the history of BetaPack. The CSR policy was launched in the late autumn 2020.

The CSR policy supports the business strategy for BetaPack and constitutes an ethical framework for the way we work with responsibility. The starting point for our CSR policy stems from the UN Global Compact and that we comply with all legislation, regulations, and standards as well as current practice within our industry.

The CSR policy consists of the following 3 main areas:

- Employees
- Climate and sustainability
- Quality and environment

In the CSR policy you can read more about how we have put action behind the words the past year.









## 10

# A GREAT PLACE TO WORK

### THE MOST IMPORTANT ASSET

The most important asset for BetaPack is our employees. Their skills and drive must contribute to ensure the continued positive development of the company. Management therefore has a strong focus on employee well-being and job satisfaction.

### **HEALTH INSURANCE**

All employees are offered a health scheme with employerpaid health insurance, which includes preventive treatments. Taking out private health insurance cover will speed up employees access to treatment and also in some cases to diagnosis. As is often the case with private medical insurance, it will allow a speedier treatment.

### SOCIAL EVENTS

BetaPack as an organization must be a fun place to work.

By holding frequent work social events, we are able to prove our commitment to a culture based on work-life balance and

interpersonal relationships, in turn increasing employees engagement.

We commit to fostering positive relationships within our teams and showing a commitment to making time for fun. The executives and managers lead by example participating on equal terms.

### **EMPLOYEE SAFETY**

Safety has always been a key priority for BetaPack, and Covid pandemic has further underscored the importance of employee safety and well-being. We take great pride in insuring that BetaPack is a safe place to work.

Recently BetaPack had a defibrillator installed outside the office building and every employee was invited to participate in a free first aid course arrange by BetaPack.

Our Occupational Safety and Health (*AMO*) are working to commit creating a safe and healthy occupational environment, by identifying and minimizing workplace hazards, both physical and metal.

A biannual workplace assessment (APV) is made, where employees are asked to fill in a questionnaire regarding their well-being at work.

### **EXERCISE AND MASSAGE**

Work, family, and social commitments make it difficult to find time to exercise. At BetaPack we have made a decision to provide an opportunity for colleagues to exercising twice a week during working hours.

By giving our employees a space to move and exercise, we hope to see our colleagues thrive beyond the workspace. One of the best ways to battle fatigue and stress is to workout. We believe that regular physical activity has great positive impacts for both employees and employers.

Every other week our colleagues have the option of receiving a partly company paid professional massage at work. The massage can help to relieve any physical discomfort or muscle tension in the body. A relaxing massage during the work hour is both mood-boosting and motivating.

Other recreational options at BetaPack are table tennis and dart. We enjoy a little fun and healthy competition now and again.

### **EMPLOYEE LUNCH PROGRAM**

In BetaPack we believe that food in the workplace is about bringing people together and removing barriers.

We provide a free daily breakfast for all employees, we have coffee, fruit and healthy snacks, consisting mainly of organic ingredients, available during the day.

At lunchtime BetaPack offers a healthy and varied buffet. And because most of us are spending more and more time in front of our screens, there's real value in taking time away from the desk to socialise and enjoy lunch. Generally we experience that our colleagues feels better, physically and mentally, after lunch.

We make sure that there is a welcoming place to hang out and eat lunch. An area that allows for creative thinking and cross-pollination of ideas, but also combats loneliness. This means a healthier, happier, closer-knit team and a really strong company culture.

### SOCIAL RESPONSIBILITY

It is important for BetaPack to take on social responsibility. That is why we work with the inclusion of people who cannot work on ordinary terms. In addition, it is a regular part of the company's HR efforts to continuously associate students and trainees in selected functions. In the long term, BetaPack will focus on getting collaborations and partnerships started with selected educational institutions. This commitment must help to ensure that students gain an increased knowledge of jobsand career opportunities by working in an SME. Furthermore, we see it as our duty to help new graduates from student life to working life.













# 11 SUPPLIER CODE OF CONDUCT

BetaPack supports the UN Global Compact and the ten principles on human rights, labour, environment, and anti-corruption. We comply with all existing legislation, regulations, and standards within the business areas where we operate.

The Supplier Code of Conduct defines the minimum requirements that our suppliers must comply with. In addition to this we expect that our suppliers comply with applicable international, national, and local legislation as well as industry standards.

All suppliers must sign this Supplier Code of Conduct and commit themselves to comply with it. The signature must be done by a person from top management of the company.

Furthermore, suppliers must ensure that the content of the Supplier Code of Conduct is made available to their employees and that the content is understood in their organization.

The first version of the Supplier Code of Conduct was launched in July 2020 and are now under implementation and follow-up towards all suppliers.

Current status of commitment















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# 12 CLIMATE ACTIONS AND GOALS

In close collaboration with our suppliers and customers, we will continuously try to develop new solutions that have a lower carbon footprint. This is documented through calculations and certificates that can be included in our customers' climate accounts and help them in their sustainable transition.

In relation to the climate, it has been decided that BetaPack as a company will in future work continuously with energy and carbon footprint reducing measures. Initially with a focus on the areas where BetaPack itself can directly influence the process and the transition.

We see it as absolutely crucial to start here and ensure that all our employees also consider climate and sustainability as a natural part of their everyday lives.

Therefore, BetaPack has set the following climate targets for 2023:

- Reducing emissions with 50% (facilities in Hørning)
- All company cars must be electric
- Only buy Nordic SwanEco label products for inhouse use



# 13 CARBON FOOTPRINT SCOPE 1, 2 AND 3

During 2022 we will start to measure, map and manage our emissions. For this purpuse we have decided to use the international acknowledged standard Greenhouse Gas (GHG) Protocol.

The first step for us is to calculate our acutual baseline of emissions and map these. Afterwards we will be able to set goals for our reduction of emissions and decide on initiatives that will further reduce our climate footprint.

We start by focusing on Scope 1 and 2 according to the model.



# 14 COMPANY CARS

According to our CSR-policy we have decided that all company cars in Beta-Pack A/S most be continuously replaced with electric cars in the coming years.

We have a total of 9 company cars using fossil fuels. In 2021 we started our introdution of electric cars in the company by replacing one car.

In 2022 we aim to replace up five company cars continuing our journey to reduce our carbon footprint.

Current status on electric cars

11%





# 15 PARTNERSHIPS

In BetaPack we believe that partnerships are crucial to create the best ideas and solutions to secure a responsible and sustainable development. In the past year we have prioritized the following partnerships as a part of our business model and appearance in the market.

- Support and member of the UN Global Compact
- Support the UN Sustainable Development Goals
- FSC® certified company
- Membership of Green Building Council Denmark
- Support and donations to 'Kræftens Bekæmpelse'
- Support and donations to 'Plant et træ'
- Support and donations to local organizations





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The mark of responsible forestry





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# 16 KEY PERFORMANCE INDICATORS

	KPI	DEFINITION	UNIT	BASELINE (2020)	2021	2022	TARGET (2023)	SDG
	Accidents at work	Annual accidents at work on the office location in Hørning, Denmark	Number	1	0		0	3 W_•
	Sickness absence rate	Annual sickness absence rate - excluding maternity leave	%	1%	0,95 %		<2%	3 -W•
	Employee turnover rate	Defines the annual percentage of employees that has left BetaPack	%	12%	11,5 %			3 _W•
	Gender ratio	The ratio between the number of women and men working at BetaPack	%	42 % W 58 % M	40% W 60% M		50 % W 50 % M	⁵ <b>⊜</b> *

КРІ	DEFINITION	UNIT	BASELINE (2020)	2021	2022	TARGET (2023)	SDG
Supplier CoC	Purchase from suppliers that has committed and complied with Supplier Code of Conduct	%	86 %	91%		98%	8 12 CO
Reduction of carbon footprint	Reduction of carbon footprint from our office location in Hørning, Denmark	%	N/A*	N/A*		50%	12 15
Company cars	Replacing all company cars from fossil fuel to electric cars	%	0%	11%		100%	12 15
Nordic Swan Ecolabel	Always buy products for internal use that are Nordic Swan Ecolabelled from choosen product groups.	Number of groups	0	2		8	12 15

<sup>\*</sup> Calculation of Scope 1 and 2 is expected end of 2022

# 17 LOOKING AHEAD

Looking ahead at the coming year we expect that the market conditions still will be challenging and uncertain but the demand for more responsible and sustainable solutions will continue to increase.

In BetaPack we will prioritize the following focus areas:

- Employer development and training within sustainable solutions
- Increase the share of electric company cars
- Calculate our carbon footprint (Scope 1 and 2)
- Increased the number of suppliers that comply to our Supplier Code of Conduct
- Obtain a recertification of FSC on company level for BetaPack A/S
- Obtain EPD-certification on two products within our building material solutions





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